



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile
Of
District
KANSHIRAM NAGAR
(KASGANJ)



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Kanshiram Nagar (Kasganj)

District

1. General Characteristics of the District

Kanshiram Nagar District, popularly known as Kasganj was created on April 17, 2008 by dividing Etah district. Popular area of the district includes Soron, Patiali, Nadri etc. Kanshiram Nagar the newly created district is among the four districts of Aligarh Division. Kanshiram Nagar includes three Tehsils Kasganj, Patiali and Sahavar.

1.1 Location & Geographical Area.

Area of Kanshiram Nagar District is 1993.08 sq km. Thus in terms of area of district is at 68th place in Uttar Pradesh. Kanshiram Nagar district is surrounded by Furrkabad in east, Aligarh in west, Etah district in north and south is surrounded by Bdaun. In order to maintain law and order in the district it has 10 police station. The town has got a prominent geographical feature in the shape of Kali river. The river originates in Doon Valley and merges with Hindon river in Ghaziabad which subsequently merges with holy river Yamuna. The Kali river has also got two canals which pass over the river through the two bridges specially made for this purpose. This is a sort of modern civil architectural wonder which attracts some curious onlookers from and around the town to witness and marvel this piece of engineering. If proper facilities are provided, this place has the potential to be developed as a good tourist spot around the region. This system of river and canals bridges also served as a flood control mechanism where in case of floods, the excess water could be sucked in from the river with the pump set and poured in the canals. The town is situated on a plain flatland with rich alluvium soil and not so deep water table. This makes the land fertile for agriculture.

1.2 Topography

The Topography of Kashiram Nagar district is mainly a plain. The district has a pleasing climate with cool and foggy winter and generally hot and humid summer. The wet session from

July to October during which the district receives rainfall. The average annual rainfall is around 892mm. The temperature of the district is varies from 48°C in summer and 3°C in winter.

1.3 Availability of Minerals.

There is no mineral production in the district.

1.4 FOREST:

In the district area covered by forest is 2914 hectares.

1.5 Administrative set up.

For administrative convenience, the district of Kanshiram Nagar has been divided into three tehsils namely,

1. Kasganj
2. [Patiyali](#)
3. [Sahavar](#)

These tehsils are further divided into 7 blocks.

2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			27.48 ⁰ N
	ii) Longitude			78.42 ⁰ E
	iii) Geographical Area	2001	Hectares	199308
(B)	Administrative Units			
	i) Sub divisions	2009-10	No.	3
	ii) Tehsils	2009-10	No.	3
	iii) Sub-Tehsil/ Block	2009-10	No.	07
	iv) Patwar Circle	2009-10	No.	209
	v) Panchayat Simitis	2009-10	No.	77
	vi)Nagar nigam	2009-10	No.	-
	vii) Nagar Palika	2009-10	No.	3
	viii) Gram Panchayats	2009-10	No.	389
	xi) Revenue villages	2009-10	No.	718
	x) Assembly Area	2009-10	No.	3
2.	Population			
(A)	Sex-wise			
	i) Male	2011	No.	765529
	ii) Female	2011	No.	672627
(B)	Total Population	2011	No.	1438156
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2008-09	Hectare	198515
	ii) Forest cover	2008-09	“	2914
	iii) Non Agriculture Land	2008-09	“	28752
	v) cultivable Barren land	2008-09	“	24866
4.	Forest			
	(i) Forest	2008-09	Ha.	2914
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2003	Nos.	97411
	ii) Buffaloes	2003	Nos.	131739
B.	Other livestock			
	i) Goats	2007	Nos.	122472

	ii) Pigs	2007	Nos.	17404
	iii) Poultry	2007	Nos.	75559
	iv) Railways			
	i) Length of rail line	2009-10	Kms	94
	V) Roads			
	(a) National Highway	2010-11	Kms	00
	(b) State Highway	2008-09	Kms	48
	(c) Main District Highway	2008-09	Kms	90
	(d) Other district & Rural Roads	2008-09	Kms	1160
	(e) Rural road/ Agriculture Marketing Board Roads	2008-09	Kms	282
	(f) Kachacha Road	2008-09	Kms	N.A.
	(VI) Communication			
	(a) Telephone connection	2009-10	Nos.	17289
	(b) Post offices	2009-10	Nos.	119
	(c) Telephone center	2009-10	Nos.	2
	(d)Density of Telephone	2010-11	Nos./1000 person	14
	(e) Density of Telephone	2010-11	No. per KM.	616
	(f) PCO Rural	2009-10	No.	667
	(g) PCO STD	2009-10	No.	320
	(h) Mobile	2009-10	No.	N.A.
	(VII) Public Health			
	(a) Allopathic Hospital	2009-10	No.	8
	(b) Beds in Allopathic hospitals	2009-10	No.	387
	(c) Ayurvedic Hospital	2009-10	No.	11
	(d) Beds in Ayurvedic hospitals	2009-10	No.	32
	(e) Unani hospitals	2009-10	No.	2
	(f) Community health centers	2009-10	No.	4
	(g) Primary health centers	2009-10	No.	27
	(h) Dispensaries	2009-10	No.	N.A.
	(i) Sub Health Centers	2009-10	No.	179
	(j) Private hospitals	2009-10	No.	3

	(VIII) Banking commercial			
	(a) Commercial Bank	2009-10	Nos.	33
	(b) rural Bank Products	2009-10	Nos.	23
	(c) Co-Operative bank products	2009-10	Nos.	7
	(d) PLDB Branches	2009-10	Nos.	5
	(IX) Education			
	(a) Primary school	2009-10	Nos.	1396
	(b) Middle schools	2009-10	Nos.	657
	(c) Secondary & senior secondary schools	2009-10	Nos.	139
	(d) Colleges	2009-10	Nos.	12
	(e) Technical University	2009-10	Nos.	00

Source: DStO, Kasganj

2.1 Existing Status of Industrial Areas in the District –Kanshiram Nagar (Kasganj)

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Mini Industrial Estate, Kasganj	6	6	4000	60	60	00	39
2	Mini Industrial Estate, Ganjdundwara	0.8	0.8	3500	46	46	00	15
	Total	6.8	6.8	-----	106	106	00	54

Source:- DIC,Kasganj

3. INDUSTRIAL SCENERIO OF Kanshiram Nagar (Kasganj)

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	596
2.	TOTAL INDUSTRIAL UNIT	NO.	596
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	2

4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	6
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	831
6.	NO. OF INDUSTRIAL AREA	NO.	2
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	1028
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	3506.62

Source:- DIC,Kasganj

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Upto	2008-09	174	646	134
	2009-10	174	646	1646
	2010-11	174	646	1383
	Total	522	1938	3163

Source: DIC Kasganj

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	76	490	262
22	Soda water			
23	Cotton textile	07	36.6	27
24.	Woolen, silk & artificial Thread based clothes.			
25.	Jute & jute based			
26.	Ready-made garments & embroidery	15	67.5	56
27.	Wood/wooden based furniture	03	8	12
28.	Paper & Paper products			
29.	Leather based			
31.	Chemical/Chemical based			
30.	Rubber, Plastic & petro based			
32.	Mineral based			
33.	Metal based (Steel Fab.)	2	348.6	14

35.	Engineering units			
36.	Electrical machinery and transport equipment	4	28	12
97.	Repairing & servicing	3	9.5	10
01.	Others	64	394.5	253

Source: DIC -Kasganj

3.4 Large Scale Industries / Public Sector undertakings

List of the units in –Kanshi Ram Nagar (Kasganj)

- 1- M/s Starling Agro (P) Ltd., Sauron Gate, Kasganj
- 2- M/s Newley Sugar Factory, Newley Kasganj

3.5 Major Exportable Item

Nil

3.6 Growth Trend

The Kanshiram Nagar district is predominantly agricultural and nearly 70% of the work force is still engaged in the agricultural & allied activities. From the foregoing chapters it can be said that the Kanshiram Nagar district has minimum necessary infrastructure that is required for setting up small-scale units in the district. On the whole it can be concluded that the district has good potential for resource based and demand based industries.

Resource based industries have been further categorized into (i) Agro based, (ii) Horticulture based, (iii) Forest based (iv) Live stock based. Demand based industries have been categorized into (i) Mechanical & Engineering based industries (ii) Chemical based industries (iii) Electrical based industries and (iv) Food & Miscellaneous industries.

Based on the available resources, manpower and demand obtaining for various consumer and industrial good, with the change of taste, fashion and technology for such goods, a good number of MSME units can be set up in the Kanshiram Nagar district for creating employment avenues for the unemployed youth in the district.

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of the units in Kanshiram Nagar

NIL

3.8.2 Major Exportable Item

There is not a single exportable item has been produced

3.9 Service Enterprises

The service industry of Kashiram Nagar mainly includes repair & servicing of two-four wheelers, workshop, household goods and cold storage etc.

3.9.2 Potentials areas for service industry

1. Internet cafe/cyber cafe
2. Data processing
3. Computer Training Institute
4. Printing
5. Computer Hardware Repairing/ Maintenance
6. Photo copy
7. Welding Workshop
8. Battery charging/maintenance
9. Transformer repairing center
10. Motor repairing
11. Tailoring & Embroidery
12. Beauty Parlor
13. Repairing center for domestic electrical appliances
14. Cycle repairing
15. Automobile Service Center
16. T.V. Repairing
17. Book Binding
18. Radio/Transistor Repairing
19. Refrigerator/AC repairing center

3.10 Potential for new MSMEs

A. MECHANICAL & ENGINEERING INDUSTRIES:

1. Agricultural Implements
2. Engineering workshop
3. Bicycle parts & spare
4. Barbed wires
5. Wire Nails
6. Angular & Tubular steel structural
7. Bus/Truck Body Building
8. Crank shaft Grinding
9. G.I. Screw
10. Building Hardware
11. Iron & Steel Fabrication
12. Steel furniture
13. Weight lifting equipments

B. CHEMICAL & ALLIED INDUSTRIES:

1. Mineral Water

2. Polythene Bags
3. Distillery Industries
4. Industrial Adhesives Based
5. Bitumen Based paints
6. Washing soap/Laundry soap/Detergents
7. Battery container & Battery plates
8. Electroplating, chromium and nickel Plating
9. Phenyl
10. Naphthalene Balls
11. Tyre retreating & vulcanizing
12. Low cost PVC shoes & chappals
13. Paper Envelops including officials
14. Bicycle, Scooter, Rickshaw seat cover
15. Paints & Varnishes
16. Mosquito repellent coil
17. Gum Paste
18. Paper Bags
19. Agarbatti
20. Candle wax

C. ELECTRICAL BASED INDUSTRIES:

1. Inverter
2. Assembling of Computers
3. Domestic Home Appliances like Iron, Mixer-Grinder, and Toaster etc.
4. Voltage stepliser
5. Electric/Electronic call Ball

D. FOOD INDUSTRIES:

1. Soft Drinks
2. Bakery & confectionery
3. Fruit preservation
4. Biscuit
5. Squash & syrup
6. Tomato sauce
7. Namkeen
8. Papad making
9. Jam, jelly & Pickles

E. MISCELLENEOUS INDUSTRIES:

1. Cold storage
2. Desk Top Publishing
3. Readymade Garments
4. Grinding of spices
5. Brick field
6. Soft Toys making
7. Ladies & Gents Hand Bags & Purses
8. Corrugated Board Boxes
9. Corrugated paper
10. Wooden packing cases

11. Exercise Books-Register
12. Ladies & Gents undergarments
13. Wheat Grinding
14. Decorative paper
15. File cover, file Board & letter pads

Industries suggested under different heads above are only broad ideas. Hence, detailed information pertaining to suitable location, capital investment in plant in machinery, working capital requirements, manpower, basic raw material, marketability, profitability etc. will be available for each suggested items from M SME-DI, Agra in the shape of scheme/project profile/project report on demand from the suitable entrepreneurs for starting there venture on the selected items.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

There is no cluster identified in the district.

5. General issues raised by industry association:

- Availability of uninterrupted Power Supply at lower rate.
- Better road connectivity.
- Enhancement of investment limit in Micro, Small & Medium Enterprises.
- State Industrial Policy: It must be declared.
- Attractive Industrial Policy of neighboring state.
- Various central/ state departments are operating similar nature of activities/ schemes with varying subsidy/ limits, required to be consolidated.
- Better Technology Up gradation Scheme with some mechanism for tracking of application status may be available on line.
- Implementation of online submission of Entrepreneurship Memorandum.
- Better loan scheme for self employment for educated unemployed youths.
- More benefit to micro level enterprises under CGTMSE scheme.
- Interest subsidy to Micro enterprises to attract more entrepreneurs to start new venture.
- MDA scheme should be more attractive.

- Procedure for National Awards should be simplified.
- Various DC (MSME) schemes must be more entrepreneurs friendly.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name of the agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre (DIC), Kasganj
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, Agra DIC, Kasganj
3.	Land and Industrial shed	DIC, Kasganj & UPSIDC, Agra
4.	Financial Assistance	UPFC, KVIC, KVIB, NABARD, SIDBI, & All Commercial Bank
5.	For raw materials under Govt. Supply	UPSIC, Agra
6.	Plant and machinery under hire / purchase basis.	NSIC, Noida/ Agra
7.	Power/ Electricity	UPSEB, Kasganj
8.	Technical Know –how.	MSME-DI, Agra
9.	Quality & Standard	BIS, Kanpur/ New Delhi & NPC Kanpur/ New Delhi
10.	Marketing /Export Assistance	MSME-DI, Agra NSIC, Noida/ Agra ECGC, Agra
11.	Other Promotional Agencies	Director of Handicraft & Cottage Industries/ Textile/ Fisheries, Coir Board, Horticulture